



2008

**THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child**
Edited by Joan E. Gosier





**THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child**

This is just a small electronic book (e-book) created to quickly get the message out that “Education is important GEAR for LIFE” and “We grow stronger as we link”. It is intended to simply encourage more talk among diverse groups of parents and to inspire more discussion with our children about media images and messages. We are attempting to stop the spread of media “BRAIN POISONING”. We plan to update the guide each year to incorporate the feedback and ideas of concerned parents.

MISSION:

To build awareness of importance of providing CORRECT media images to children during formative years especially 0-6 years old.

RATIONALE AND INSPIRATION:

“Right now U are giving this information to people who know U...There are so many other people who need to know this information and they are left out! I see a talk group growing from your outreach efforts!”

Pastor Elizabeth Goins, Silent Rock Church of the Deliverance

PROCESS:

So I decided to take information from a variety of perspectives, compile it into one document and distribute it FREELY so that others can benefit from all of the work. Throughout this e-book U will see that I use a very relaxed and conversational tone. U will also quickly notice that I use the capital U for expressing the word “YOU”. I do this purposely in most of my writing to over emphasize the need for comfortable communication among ALL parents and to drive home the critical accountability that each of us has to one another. We hope that in this guide U will find at least 10 tips that will help U in raising an outstanding child despite the media noise and available “brain poisons”. We do not have time to wait on “them or they”...U have the power to DO for your children who are our future dreamers, leaders and achievers!

Sisterly love,

Jean E. Gosier

BlackParentConnect.com
AchieversinTraining.com
HBCUkidz.com



**2008 THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child**



TABLE OF CONTENTS

1. Purpose of the guide	4
2. Q&A	6
3. Does America have a plan to destroy our youth through Hip Hop?	11
4. Response/Feedback from other Adults	14
5. Response/Feedback from other Parents	16
6. A Little African Tale: A little knowledge is a dangerous thing	18
7. Parent Personal Testimonies #1-3	19
8. Call for Parent's Admiration	25
9. List of online Resources	26
10. Action Steps and Conclusion	28





PURPOSE

I feel that I am blessed in that I make my little living in an office a few feet from where my children are playing most of the day. How long I will have this luxury I do not know so I simply take each hour as sacred and precious LABORATORY TIME. I am appalled at 90% of the things I would hear on CHILDREN'S NETWORKS DURING THE DAY.

Fortunately, I can simply have my children immediately run to me as I explain what it is I personally heard and WHY it is not acceptable in our home. I attempt to train them to turn the station on their own and find something that is appropriately TEACHING letters, spelling, reading, math, science or animals. Of course, it can be funny but the rude and disrespectful NAME CALLING is unacceptable for children in OUR home.

For example, in my opinion, "Spongebob Square Pants" is one of the WORST CARTOON CULPRITS. I feel it is just horrible but U see kids walking around with him on their t-shirts everywhere U go. From my viewing, the cartoon teaches insubordination to your employer, lack of work ethic, and overall poor relations with others-RUDENESS, NAME CALLING and VIOLENCE.

A pastor once spoke to our congregation about the TROJAN HORSE scenario being played out in today's media. Some music is carefully integrated into these CHILDREN'S SHOWS that makes a parent feel comfortable because it is from THEIR GENERATION (take Parliament's FLASH LIGHT for example).

So U have a situation where this music is blasting from the screen that is familiar to the adults and then U see these little cartoon characters are dancing to the music. HOWEVER it is a CLEANER VERSION of the song. So later when the kids hear the REAL VERSION...they don't have any guard up to defend themselves against the lyrics!

Here is one example on Youtube.com of how the TROJAN HORSE CAN BE EFFECTIVELY USED... <http://www.youtube.com/watch?v=vgMgLjMghuk>



**2008 THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child**

Yeah, yeah, yeah...We can always shelter our children from most of the filthif we remain vigilant. But as U probably know, most folks are busy working. They don't have the luxury to know FIRST HAND what is being PROGRAMMED DURING THE DAY.

So I ask the question from one parent to another....Are we really being effective? Are we simply using sling shots against a MEDIA GIANT ala GOLIATH? What results say we are? Well, insanity is doing the same thing over and over and expecting different results. (Albert Einstein)

Yes. I do believe that God is truly OUR salvation. I am 1000% confident HE will begin to direct the right people to HEAR and SEE what is actually occurring to our munchkins while ON OUR WATCH in 2008!

My goal for this project is to simply raise awareness so that other parents can help join me in monitoring correct images and messages for our children. Please pass it along to other parents and groups. Please give us feedback so that each year we can make it better and better!

Jean E. Gosier

Black ParentConnect.com
AchieversinTraining.com
HBCUkidz.com





QUESTIONS AND ANSWERS

SOURCE: <http://www.pbs.org/parents/childrenandmedia/article-faq.html>

Q. How prevalent is TV in the lives of very young children?

A. Extremely.

Consider these findings from a study conducted by the Kaiser Family Foundation:

For children under the age of 2:

More than four in 10 (43%) of children under the age of 2 watch TV every day and nearly one in five (18%) watch videos or DVDs every day.

Most parents (88%) of these under-2-year-olds who watch TV every day say they are in the same room with their child while they are watching TV either all or most of the time. 74% of all infants and toddlers have watched TV before the age of 2.

For children under the age of 6:

On average, they spend about two hours a day with screen media - the same amount of time as they spend playing outside, and three times as much time as they spend reading or being read to.

77% turn on the TV by themselves

71% ask for their favorite videos

67% ask for particular shows

62% use the remote to change channels and

71% ask for their favorite videos or DVDs.

For more information: Kaiser Family Foundation's report on Children and Electronic Media.

Q. Has there been much research done on the effects of TV on infants and toddlers?

A. Surprisingly little.



2008 *THE BLAMELESS PARENT'S MEDIA GUIDE:*
10 Tips to Tune Out the Noise and Train Up a Child

Over the last three decades many studies have focused on television and children, with a fair amount of emphasis on preschool-aged children. To date, infants and toddlers have received limited attention. This is starting to change given the big boom in programs and products directed at the very young - videos for infants, for example, have exploded in recent years-but a great deal more research is needed.

A review of current research has been published by the London-based National Literacy Trust and by the Kaiser Family Foundation. Although several studies suggest age-appropriate programs can help preschoolers learn language, there have been far fewer studies focused on toddlers. There is some evidence that 18-month-olds will respond to the visuals of programs with words, especially if the content is of high quality. But other studies suggest children under the age of 22 months learn words less effectively from TV than from interactions with people.

Q. Does TV viewing take the place of other activities, such as playing outside?

A. Not really, **for children between the ages of six months and 3 years.**

However, among four- to six-year-olds, who tend to have greater mobility and independence, there may be a connection. Heavy viewers in this age group spend an average of 30 minutes less per day playing outside and eight minutes less per day reading than children who are not heavy TV watchers. It is not clear why this happens. For example, children who watch more TV may do so because they are unable to go outside or it may be that they do not go outside because they are watching more TV.

Q. Does it matter what very young children watch?

A. Yes.

Programs that are well designed and take into consideration children's developmental stages are more likely to have educational merit than shows not geared toward their healthy growth.

Even more important than the content and construction of a show, however, is the role a caregiver can play. By watching with the child, a parent can find ways to interact during the viewing and take advantage of learning opportunities embedded in a program.

Q. Does the American Academy of Pediatrics **recommend against TV viewing** for children under the age of 2?

A. Yes.

In 1999 the American Academy of Pediatrics issued a policy statement about media and children. In it, the organization discussed the benefits media education can have as well



*2008 THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child*

as the health risks TV poses to children, especially those under the age of two. Specifically, the AAP said:

"Pediatricians should urge parents to avoid television viewing for children under the age of 2 years. Although certain television programs may be promoted to this age group, research on early brain development shows that babies and toddlers have a critical need for direct interactions with parents and other significant caregivers (eg, child care providers) for healthy brain growth and the development of appropriate social, emotional, and cognitive skills. Therefore, exposing such young children to television programs should be discouraged."

To read the full statement: American Academy of Pediatrics policy statement on Media Education

Q. Are there differences between girls and boys viewing?

A. No.

Differences in how girls and boys use TV **typically do not appear until the preschool years. Then, boys are known to spend more time playing video games and are more likely to imitate aggressive behavior they see on TV.**

Q. Can a very young child understand what's on TV?

A. **Probably more than we realize**, but more research is necessary.

Examining children's comprehension of TV programs is no easy task, but here's what the research that's been done so far has revealed:

When television content is not understandable to children, they pay less attention to it. Likewise, the **proportion of time that children look directly at the television screen increases during the preschool years.**

Children as young as two years old were found to have established beliefs about specific brands that were promoted by television advertising and parental behavior. One-year-olds avoided an object after they watched an actress react negatively to it on video, suggesting that infants can apply emotional reactions seen on television to guide their own behavior.

Q. Does TV viewing lead to obesity?

A. There may be a connection but more research is needed to understand all of the variables that contribute to a child's health.



**2008 THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child**

The **media landscape is riddled with marketing messages than undermine healthy choices.** In 2006, the Institute of Medicine (IOM) released a report titled "Food Marketing to Children and Youth: Threat or Opportunity?" The report was requested by Congress and sponsored by the U.S. Centers for Disease Control and Prevention. Included in the report is a review of the scientific evidence on the influence of food marketing on diets and diet-related health of children and youth. Although many factors contribute to a child's dietary habits, including genetics and cultural background, the report concluded that current food and beverage marketing practices put children's long-term health at risk. According to the report, "If America's children and youth are to develop eating habits that help them avoid early onset diet-related chronic diseases, they have to reduce their intake of high-calorie, low-nutrient snacks, fast foods, and sweetened drinks, which make up a high proportion of the products marketed to them."

The **amount of time a child spends watching TV also impacts obesity rates.**

According to one study, the likelihood of obesity among low-income multi-ethnic preschoolers (between the ages of 1 and 5) increased for each hour per day of TV or video they viewed. Children who had TV sets in their bedrooms (40% of the sample in this study) watched more TV and were more likely to be obese.

Q. Does having a TV on in the background - either in another room or in the same room where a child is playing - matter?

A. Yes, background TV can be a disruptive influence.

According to a recent study conducted by a group of scholars and published in American Behavioral Scientist, the television is on approximately six hours a day on average in American homes. Yet little is known about the impact of growing up in the near constant presence of television. They studied the prevalence and developmental impact of "heavy-television" households on very young children from birth to age 6 drawn from a nationally representative sample. Thirty-five percent of the children lived in a home where the television was on "always" or "most of the time," even if no one was watching. Regardless of their age, children from heavy-television households watched more television and read less than other children. Furthermore, children exposed to constant television were less likely to be able to read than other children. Also, other research has shown that one-, two-, and three-year-olds' play and attention spans are shorter in length in the presence of background television, and parent-child interactions are also less frequent in the presence of background television.

Q. Can TV help a young child's language development?

A. Yes and no, depending on what the child is watching.

Studies have found that children at 30 months of age who watched certain programs (one study focused on Dora the Explorer, Blues Clues, Clifford and Dragon Tales) resulted in



*2008 THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child*

greater vocabularies and higher expressive language whereas overall television viewing (including adult programs) has been associated with reduced vocabulary.

Q. Can parental rules influence TV viewing?

A. Yes, though not all rules are the same.

A recent study found some parents have rules about programs — pertaining to which shows children are allowed to watch — and some have rules about time — how long the TV can be on. Parents who set time rules reported their children spent less time watching television whereas parents who set program rules reported their children watched more television. **Parents with program rules were more likely to have positive attitudes toward television and more likely to be present when their children were viewing.**

SOURCE: <http://www.pbs.org/parents/childrenandmedia/article-faq.html>





Real Talk, The Entertainment Report
Israelite Church of God & Jesus Christ
Writer: HP Yawasapga

Does America have a plan to destroy our Black & Latino youth through Hip Hop?

Welcome to another edition of Real Talk – The Entertainment Report. As I watch the latest music video on MTV Jams and analyze the jewelry blingin' and the automobiles shining and the women gyrating I ask myself a question, "Do the children that are watching the same video I'm watching realize that all of this is fake?" Having worked in the music industry for 10 years and seeing for myself the illusion of the music industry, I myself believed the hype until I experienced the hype. What is the "hype?" The music industry. And I heard that the movie industry is even worse.

Let me explain the hype that I was once a part of. When the entertainment company I used to work for shot its first music video for BET and MTV, I had to handle putting things together. This is how things went. First, I rented a few automobiles from Budget Rent-a-Car. Then I hired a stylist who brokered a deal with a few clothing companies that allowed my artists to borrow clothes. And the stylist made sure that the clothes were returned. Next, I brokered a deal with a local jeweler to borrow some jewelry for my artists; I had to sign a contract guaranteeing to bring the jewelry back. Then I had to find some "dime pieces," "video vixens," (a.k.a. hot ladies) for the camera. Which meant, I had to pay four professional models to appear in the video. No, these were not the artists' girlfriends or "groupies." These women were complete strangers to the group, and if they were not paid, they would not have even shown up. After about 12 hours of filming, and when it was all said and done, the women went home (and not with the artists), the jewelry was returned to the jeweler, the clothes were returned and the automobiles were returned to Budget Rent-a-Car. Oh yeah, and my artists were given a ride home because most of them did not own cars at the time. And you really believe the hype, huh? There are two other things that are fake that you should be made aware of. One, most of the artists that are featured on MTV Cribs doesn't own those houses. They are either rented or owned by one of the record company executives. And two, the fans' votes do not pick the videos played on BET's 106th & Park.

Now, how does America come into play and how is America using Hip Hop to destroy our Black and Latino youth? If BET and MTV (both American companies owned by American media conglomerate, Viacom) is constantly pushing these music videos (which we learned earlier are false representations of the artist's lifestyle) on their channels, with no disclaimers of fakeness, and our Black and Latino youth are lusting all the day long after the fakeness that is in the videos, what do you think is going to happen eventually to our youth?

Prepared by HBCU kidz, Inc. for FREE DISTRIBUTION TO PARENTS

All Rights Reserved Copyright 2008 HBCU kidz, Inc.

9/25/2008



**2008 THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child**

(Con'td)

Our Black and Latino youth are going to try to achieve this fake lifestyle, which they think is real, by any means necessary. Legal or illegal. If you constantly put a big juicy t-bone steak in front of a vegetarian and that's all you offer the vegetarian to eat, eventually, that vegetarian is going to eat some steak. Even though they are a vegetarian. And the sad part about it, there is some "uncle tom" that's helping to plan the programming on BET and MTV who's only concerned with "getting his money", and not interested at all with helping to educate his people. A message to my young readers; In Proverbs 1:10 it says, "If sinners entice thee, consent thou not!"

What else is pushed in Hip Hop or the Hip Hop lifestyle that is destroying our Black and Latino youth? Gangs and gang violence. The Bible says in Exodus 23:2 not to follow a multitude to do evil. What do you think a gang is? A multitude of evil does up to no good. How many times have you seen an artist in a music video throw up gang signs or boldly promote their colors (red or blue)? The music/video programmer of BET and MTV has full authority to say, "You know what? I'm not going to play this video because it promotes gangs." Regardless of whom the artists are. But does that happen? No. Drugs and drug use is also pushed in Hip Hop and in these music videos. When did it become okay for an artist to smoke anything on television or in a music video, especially marijuana? How do we even know what "E" or ecstasy is? You know how we know, because you can hear the mention of it in various Hip Hop songs. Being a former Record Executive, I know that you have full authority to say, "You know what? I'm not going to release this song until you clean up those lyrics." But all the "Big Four" (BMG Sony, EMI, Universal & Warner) want are hits, regardless of what the artist is saying. Bling Bling is destroying our Black and Latino youth. How? Because 80% of bling bling is fake! You artists need to tell our youth the truth, so they can stop raping, robbing and murdering each other, trying to purchase jewelry they know that they can't afford. And that they think you can afford it, because you are a Hip Hop star, and but you yourself know that the bling bling around your neck is fake. Just turn to the back page of the Source magazine and you can purchase bling bling for \$29.95. Public Enemy once said "don't believe the hype" but after some time has passed, we started to believe it. Let's wake up people and come out of the world. Remember, the machine that's running the music industry is evil, and this current world is evil. In 1 John 5:19 it states that the whole world lieth in wickedness and in 1 John 2:16 it tells us that this world would be promoting the lust of the flesh and the lust of the eyes and the pride of life, and in Revelation 18:4 it tells us to come out of her (this wicked world and society). As for so-called gangster rappers, F.Y.I., Snoop Dogg really isn't a crip. Word on the street is that he can't even come back to Long Beach. If it wasn't for Big C-Styles (Snoop's former body guard), cats would be shaking Calvin down and turning his pockets inside out. And all of you should know by now that Rick Ross couldn't have been working as a correctional officer and selling all that dope. In order to work for the state penitentiary you have to pass rigorous background and drug tests. So either Rick is lying about being a big dope dealer or he's lying about being a big dope dealer. The pictures of him with the low top fade in his correction's officer clothes are too funny. Big up to Officer Roberts (a.k.a Rick Ross), he's still a hot rapper.



**2008 THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child**

(Con'td)

Until next time: love God, love your family, love life and love yourself. Remember Matthew 4:17 and Isaiah 49:6. Email me with your comments at yawasap@mainstream-press.com. And thanks for all the comments you have sent thus far. Big up to all of my National correspondents and to the real King of New York, what's up big homie!

Real Talk, The Entertainment Report
Israelite Church of God in Jesus Christ

Writer: Yawasapga

September 2008 Edition

Questions or Comments? Please write to:

Israelite Church of God in Jesus Christ

309 NE Wygant Street

Portland, OR 97211

Call for Bible class schedule, Hidden Truth TV schedule or General Questions

(PORT/OR) 503-282-1599 & (NYC/HQ) 212-289-9923

www.theholypoconceptionunit.org, www.saintsunit.org & www.thecomforter.info





RESPONSE/FEEDBACK FROM OTHER ADULTS

We think it is important to hear how other tax paying adults see this media situation because your child is constantly exposed to different people through their interactions at school, at church or even at the mall. Very often the people producing the images that your child is exposed to are not parents. Prevention is the easiest way to cure a disease. By being aware of other mindsets will hopefully enable U to instill correct ideas in your child at home. It takes a village to raise a child and knowledge is power.

"We can only reap what has been sown" Galatians 6:7-8.

"When spider webs unite, they can tie up a lion" Ethiopian Proverb

"Where there is no vision, the people perish" Proverbs 29:18

QUOTE: "I don't know what's changed in the past 48 years, but when I was a kid, I knew the Three Stooges were actors hired to play a part written for them. I never thought to hit anyone in the head with a frying pan."

QUOTE" At such a young age, unless the kid is a protege, I don't know how much information can be implanted into their heads. I would guess that one would help develop good habits in the kids ... habits that later assist in learning. Don't speak ... listen. Wait until others finish speaking before speaking yourself. Think before acting. Assist those weaker than you. Etc."



**2008 THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child**

QUOTE: "My nieces and nephew love Shark Boy and Lava Girl. They made me watch the movie before. But it is rough getting children to understand that God is not like Santa Claus or the Easter Bunny or any other fictional character. Of course, it is a trick of the enemy to get children not to believe in anything. Our job, of course, is to do just what you did and point out the truth. If we don't, our children's failure to believe may hurt or destroy them in the future. We Must Be Faithful and Perpetually Preach to the dry Bones in the Valley (cites) Ezekiel 37:1-14.

God explains in 1 Corinthians 2:14 " the natural man receives not the things of the Spirit of God: for they are foolishness unto him: neither can he know them because they are spiritually discerned."

"Trust in the LORD with all your heart; and lean not unto your own understanding. In all your ways acknowledge him, and he will direct your paths." Proverbs 3:5-6.

"For my thoughts [are] not your thoughts, neither [are] your ways my ways, saith the LORD." - Isaiah 55:8.

QUOTE: "Just tell them G-D is a Spirit (John 4:24) And we can not see Spirits. (generally) and /or Feelings like love. But we can see evidence of G-d like the Universe or planets, trees, us, clouds water. Things to look at as evidence G-D exist. Look at the odds of life just being on this planet and starting all by itself, with the right temperature, amount of water present. Look at our bodies every part we need in order to live, Process energy, repair self and reproduce. A body without zippers or hatches because they was nothing else to be done in side of us. A brain that we can not even figure out how to use. (we use less than 10%).

We have Pineal Gland in our heads that link us to the universe and give Africans power that we do not understand how to use.

<http://chancellorfiles.com/blog1/2006/01/04/blacks-sexuality-and-genetics-a-study-in-human-sexuality/>

Blood vessels that are Off the scale. "If you took all of the blood vessels out of an average child, and laid them out in one line, the line would be over 60,000 miles long! An adult's vessels would be closer to 100,000 miles long!"

<http://www.fi.edu/learn/heart/vessels/vessels.html>

I am saying Only G-D could do work like that."



RESPONSE/FEEDBACK FROM OTHER PARENTS

QUOTE: "I was raised by my single mother in Compton, Ca we were poor and on welfare. My mother finished college with a degree in education and went on to get her Masters. We as parents make the ultimate decision. Yes it would have been easy for my mother to only expose me to rapp or sports she chose to educate me in the Black power movement of the early 70's, she also chose to expose me to jazz and museums. today i have a love for my people and our survival. I love education mostly science. While surrounded by gang violence and drugs never had a desire for it. My mother had one rule lead don't be led"

QUOTE: "We make reading and learning a part of our daily lives and start them off as early as possible reading and learning so it becomes a natural to them. My grand kids are super readers and can engage in conversatioins a lot of adults annot deal with and they are only 6 and 7 years old.

I find a lot of families with not a book in the home except maybe a bible and its not opened too often. The young ones are in environments which show no obvious reading habits of anyone there. I can't imagine not even reading a news paper at home.

Joan, you know I could damn near write a book about some of this and go back to how advertisers select communities in which to place their ads. They help create the demographics and we live it for them."

QUOTE: " I know it makes me angry to see how the media tells young people that they have to act a certain way or they won't be representing their heritage! That's one of the reasons I always loved Bill Cosby. He set an example for people that wasn't "you have to be gangster or you're not proud of your heritage." Just teach your children that being who they are and like you, as a parent, want them to be is acceptable. That they can eventually be whatever they want to be, but first they need an education so they can make an informed decision."



2008 *THE BLAMELESS PARENT'S MEDIA GUIDE:*
10 Tips to Tune Out the Noise and Train Up a Child

QUOTE: "Teaching children is the responsibility of the parents and because the parents know of the factors that are combined with our school system and the ways in which other parents are caring for the futures of their children; parents should be prompted to keep their children at home and educate them properly. But the evil one knows that home education means that parents must make a decision to either make a living or provide a future for the minds of the children. Most parents decide to make a living so that they can provide a future for their children.

There is a master plan to destroy mankind and because it has been passed down from generation to generation we can't see it. It is good that you have included scripture in your explanation because it is written that every action be observed so that WE WILL KNOW!!! But we have turned away just as the Egyptians did and look how small and desolate Egypt is today.

The children are the prime suspects of development. If they are uneducated our society will be uneducated and this is the reason for you making people realize who are educating their children. We have turned to others to be the example for our children and this is shown every time we come home and take as little time with the children as they want.

The minds of children are wide open from birth and they are soaking in everything we do. I'm sorry that I have run on but this is a very good notification Joan and it should the comments you get should make the minds of parents with children take notice to the minds of their children.

See if when they come home if they are like puppies or like robots. The difference is emotional... "



A LITTLE AFRICAN TALE

LESSON: Providing Only A **Little** Knowledge Is a Dangerous Thing

During the colonial period in Kenya there were three Kikuyu men Kioi, Githogori and Kaminju who thought that they knew everything. They decided to go to adult education classes to learn English. When they went to the school they carried with them books and pencils and put them on a table. When the tutor came he asked them, "Who put these items here?" They said in the Kikuyu language ni ithuii atatu. The tutor told them that to say this in English they should say we three. They learned these words and went home. The following day the tutor found they had sharpened their pencils very badly "like sugarcanes" and asked them, "What did you use to sharpen the pencils?" They said in Kikuyu na banga. He told them that to say this in English they should say with a panga or knife. They went home and came back the following day. But the tutor told them that he would not teach them until they come back with school fees, that the classes were not free. He sent them away and told them if they were asked why they were sent away they should say it was because of money.

As they walked home they feared that they might forget what they had learned so they decided to assign the three phrases they had learned so far -- we three, with a panga or knife and because of money -- to the three of them respectively, that is, to Kioi, Githogori and Kaminju. As they were going home they came upon the body of a man who had just been killed so they started looking around the scene. As they were looking around a colonial policeman arrived in a car, saw the dead man and asked, "Who killed him?" Kioi replied, "We three." The policeman asked, "With what?" Githogori replied, "With a panga or knife." The policeman asked further, "Why?" Kaminju replied, "Because of money." Now the three Kikuyu men thought that they knew English quite well and were eager and happy to speak with a white man. But they were immediately handcuffed and landed in jail. So the English proverb, A little knowledge is a dangerous thing.

Story, Dr. Gerald Wanjohi, adapted from a Kikuyu Ethnic Group story on a satiric radio program, Nairobi, Kenya

Prepared by HBCU kidz, Inc. for FREE DISTRIBUTION TO PARENTS

All Rights Reserved Copyright 2008 HBCU kidz, Inc.

9/25/2008



RECENT EXAMPLE OF A LITTLE KNOWLEDGE BEING DANGEROUS

<http://www.dailymail.co.uk/news/article-505824/Girl-4-hangs-hairband-copies-TV-cartoon.html>

I only wonder....Could it be that the "Giant Goliath of modern technology" that dominates outside of the "face to face EXAMPLES" inside our homes are bigger and mightier than we parents who are the "David's armed with slingshots" in the home?

The above article illustrates an EXAMPLE of a physical harm done to an innocent baby in the comfort of her parent's loving home.

As parents, WE must be aware of what our children are consuming mentally.



PARENT TESTIMONY #1

As a family, we have a vocabulary list that we developed for our children in understanding THE WORLD OF ENTERTAINMENT. It is comprised of about 30 words so far. We add to it as necessary. You might be surprised what a child knows and does not know about media.

- 1) Truth
- 2) False
- 3) Real
- 4) Fiction
- 5) Pretend
- 6) Actors and Actresses
- 7) Make Believe
- 8) Fantasy
- 9) Spirits
- 10) Monsters
- 11) Ghosts
- 12) Angels
- 13) Brain Power
- 14) Imagination
- 15) Creativity
- 16) Cartoon
- 17) Puppets
- 18) Trick
- 19) Rip off
- 20) Strategy
- 21) Fake
- 22) Imaginary
- 23) Brain
- 24) Props
- 25) Set designer
- 26) Graphics
- 27) Stage
- 28) Magic
- 29) God
- 30) Power



HOW OUR FAMILY USES A MEDIA VOCABULARY LIST

We add to the vocabulary list each day as they come to me with various questions about what they see or hear in the media. It took a long time for them to FULLY comprehend that the only thing that is REAL is our home videos, photo albums and role playing at home. They used to get mad when I would describe things as having actors and actresses (tv commercials) Now we do comparisons in the stores so they can see how those characters on TV are designed to make mommmy and daddy waste money on products that are the same on the inside as the cheaper products.

I teach them that it is a TRICK to keep them from having extra money to do the things that they really want by wasting money on fake box decorations!

Jean E. Gosier

Black ParentConnect.com

AchieversinTraining.com

HBCUkidz.com





PARENT TESTIMONY #2

My 4 year old and 5 year old daughters asked me a very deep question one day that I wanted to share.

We have extensive discussions about MEDIA/ENTERTAINMENT and we use a vocabulary list of about 30 different words to describe what they see to decipher TRUTH vs. FALSE.

So every day my 5 year old and 4 year old usually sit down with me and chat about what is on their minds.

TODAY I WAS BLOWN AWAY BY THEIR QUESTION AS WE DROVE ALONG A PASTURAL COUNTRY ROADSIDE.

They asked me "What is real?"

So I reviewed AGAIN items in and around our sight while driving. We are real. The car is real.

My 5 year old asked, "Who has power?"

So I responded, "GOD has ALL POWER! HE is omnipotent!"

My 5 year old asked, "What about Lava girl? She can do ANYTHING!"

I reminded her, "Lava girl is fake. It is a cartoon!"

They both shouted out, "Uh Unh Mommy! She has skin and hair JUST LIKE US SO SHE IS REAL TOO!"

Well...FIRST OFF...I have NEVER HEARD OF THIS MESS SO I DON'T EVEN KNOW WHAT THEY ARE REFERRING TO...SO I HAD TO BACK TRACK...
"If she has skin and hair on TV THAT means she is only an actress so she still IS NOT REAL!"

My 5 year old asked, "Well, if she is NOT real...how come she has all power like GOD?"



**2008 THE BLAMELESS PARENT'S MEDIA GUIDE:
10 Tips to Tune Out the Noise and Train Up a Child**

I told her, "She DOES NOT HAVE ALL POWER LIKE GOD. She is acting out a role on a tv show!"

My 5 year old said, "But mommy, I HAVE SEEN her do ALL kinds of POWERFUL things LIKE GOD DOES...I HAVE SEEN IT WITH MY OWN EYES! SHE MUST BE REAL OR HOW ELSE CAN SHE DO THOSE THINGS LIKE GOD?"

I told her, "There are studio engineers and prop masters who create illusions, tricks and special effects just like the magic show U have seen with the fake ahbracadabra stuff. NOT REAL. TRICKS for entertainment. NOT COMPARABLE AT ALL TO GOD."

My 5 year old said, "But mommy, if she can do the things I can see and she is NOT real...HOW DO WE SEE WHAT GOD DOES THAT IS REAL WHEN WE CAN'T SEE HIM?"

So in a flash, I laughed at her. I said, "Well that is very simple and easy. Man can ONLY create LAVA GIRL on tv with tricks and special effects. Look around at all of this country side, the trees, the corn, the birds, look at the PERFECTION of the sky, the sun, your sister's eyes, your brain, your beautiful mind...GOD's POWERFUL CREATIONS are all around us and ARE REAL without need for any interference with man. Remember the bugs U play with...they don't need anyone to care for them because GOD created them PERFECTLY to live in harmony without MAN. So U can SEE GOD's works just by opening your eyes. He is not RESTRICTED to a TV screen. Everything that is REAL...IS YOUR EVIDENCE OF HIS POWER.

So then they asked, "OK please tell us again WHAT IS REAL?"

And as a team we listed all of the things we could see out of the car window and made corrections on man made vs. GOD made creations.

IT APPEARS AT TIMES THAT OUR FUTURE IS UNDER ATTACK!

JUST MAKING U AWARE BECAUSE I NEVER EVEN HEARD OF THIS SHOW FROM MY GIRLS UNTIL TODAY....AND I WORK AND SIT JUST A FEW FEET FROM MY TV AND I DO NOT EVER RECALL SEEING OR HEARING THIS SHOW...SO ITS EFFECTS SEEM PRETTY QUICK-LOL!

Joan E. Josier

Black ParentConnect.com
AchieversinTraining.com
HBCUkidz.com



PARENT TESTIMONY #3

Today was a BLESSED DAY. I established for 7 days we would only watch TV together as a family after 7:00 p.m. There is a show that I noticed that seemed to confuse GENDER habits. They have little girls getting their long hair curled in a BARBER SHOP! My daughters asked me if girls went to Barber Shops and I said "NO!" They pointed at the TV screen and I could not believe what I was seeing. It was something they had seen before. I explained to them it was a salon not a barbershop. HOWEVER...the characters (live actors) KEPT repeating and over emphasizing that THEY WERE AT THE BARBERSHOP. Why was the only person getting their hair done the entire time they were there a little black girl with long curly hair? The stylist was a white woman. Call me old school or out of touch with some parts of the country BUT...I HAVE NEVER HEARD OF A BARBERSHOP like that in my life. So I told the girls that they were probably in a FOREIGN COUNTRY and NO they do NOT go to BARBERSHOPS unless they are with their daddy. We must remain vigilant. Satan is BUSY.

The show was called ironically, "THE UPSIDE DOWN SHOW"

<http://www.youtube.com/watch?v=C4POnEe0flQ>

UPSIDE DOWN SHOW

<http://www.youtube.com/watch?v=g-71j746BUs>

Umbilical Brothers

See it is like the TROJAN HORSE effect...They are ADULT COMEDIANS AND YET they have a TV SHOW for children by a TOTALLY different name....So once U have allowed them into your home...the children get comfortable seeing the "characters" and they may suddenly wind up EXPOSED to inappropriate humor.

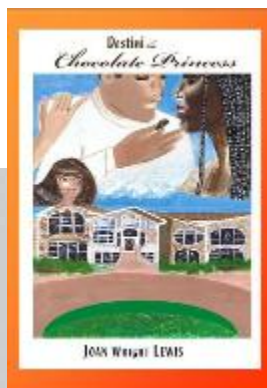
As U can see the characters are "suspect and distinct" ANYWAY...so U know if the kids "stumble upon them" anywhere outside of the show there is INSTANT RECOGNITION AND DESIRE TO IMITATE.

Jean E. Gosier

Black ParentConnect.com

AchieversinTraining.com

HBCUkidz.com



Parent's Admiration

There are times when a parent makes the mistake of not admiring their son. This is the time he really needs to be admired. This will help him as he grows to have self-confidence and to love and respect his parents. It makes him feel good about himself. If he is constantly put down, punished and told about his faults and how bad he is without encouragement, he will live the life of a troublesome youth. This is also true for a teenage girl. As he grows up, he will be looking for even more admiration and encouragement. If he does not receive this admiration he will be hard to live with. Parents and mothers, let us admire and praise our children, especially our sons.

"The more I help others to succeed the more I succeed" - Ray Kroc

You are on God's mind. He loves you tremendously.
Live the dreams He has given you. You are blessed.

Joan Lewis
President
Jo-Val Publishing, LLC
Avon, Indiana
jlewis@jovalpub.com
www.jovalpub.com
317*272-1060



RESOURCES

We are providing the sources and links to a variety of sites were we compiled our information. We ask that U take the time to verify and increase your knowledge as soon as possible.

Dueteronomy 18:9-15

<http://www.biblegateway.com/passage/?search=deuteronomy+18:9-15>

Are we sacrificing our sons or daughters in this battle here on earth?

<http://www.youtube.com/watch?v=YVAz34SVtac>

SHARK BOY AND LAVA GIRL

<http://www.youtube.com/watch?v=cpKhOqRsLN4>

IMITATION

<http://www.youtube.com/watch?v=C4POnEe0flQ>

UPSIDE DOWN SHOW

<http://www.youtube.com/watch?v=g-71j746BUs>

Umbilical Brothers

<http://www.youtube.com/watch?v=vgMgLjMghuk>

POP CULTURE IN CARTOONS

<http://www.youtube.com/watch?v=4v10buRBrKg>

DEFINITION OF STUPIDITY

<http://www.dailymail.co.uk/news/article-505824/Girl-4-hangs-hairband-copies-TV-cartoon.html>

CHILD KILLED WATCHING CARTOON

<http://www.pbs.org/parents/childrenandmedia/index.html>

INDUSTRY GUIDELINES



<http://www.pbs.org/parents/childrenandmedia/article-faq.html>

INDUSTRY GUIDELINES

<http://www.blackparentconnect.com/>

Black Parent Connect

<http://www.achieversintraining.com/>

Achievers in Training

<http://www.hbcukids.com/>

HBCU Family Resources

<http://www.hbcukidz.com/>

HBCU kidz

<http://www.jovalpub.com/>

Joval Publishing





ACTION STEPS

1. Spend 15 minutes or more each day debriefing and deprogramming your child's mind. Ask questions that have no correct or incorrect response. Just thoughts.
2. Review reality check concepts and create a family vocabulary list to express ideas, thoughts and unique inventions. Make it fun and not a chore.
3. Reaffirm the beauty of real living and real world aspects. Nature walk monthly.
4. Expose! Expose! Expose! Get out of your comfort zone and show the child more not less of the world. Go places U have never seen even in your own community.
5. Ask yourself, "Am I willingly sowing seeds of success or stupidity?"
<http://www.youtube.com/watch?v=4v10buRBrKg>

CONCLUSION

We hope that U found this little booklet to be helpful in learning more about what can be done by U to help ensure that your child is NOT programmed for failure. As U can see there is so much that can be consumed as brain poison. We hope this provides awareness and that U will join our group to link together with other like-minded parents at www.BlackParentConnect.com. There is currently NO membership fee. Our motto is "We grow stronger as we link!" Knowledge is Power!

Please help us spread the word by quickly passing this ebook along to at least 10 other parents TODAY!

This Project Sponsored by
HBCU kidz, Inc. & BlackParentConnect.com
120 E. Oakland Park Blvd Suite 105H
Fort Lauderdale, FL 33334
1-888-HBCU-kid
EDUCATION! Important GEAR for LIFE.
www.HBCUkidz.com
www.AchieversinTraining.com